The first time you plug-in the USB cord to the Arduino UNO, you need to have the USB driver installed. Follow the steps below:

In the Found New Hardware Wizard window:
check **No, not this time** and click **Next**

Check **Install from a list or specific location** and click **Next**

Check **Search for the best driver in these locations**, check
**Include this location in the search** (the correct location: C:\Program Files\arduino-0022\drivers should already be there),
click **Next**
Click on **Continue Anyway**

Start the Arduino development environment

Open an example, e.g. Blink, and upload the program to the UNO. The UNO should be on the serial port COM4. If the upload fails, you may need to change the port in Tools > Serial Port.